

## C4 Collection launches its para-hotel group with the release of Villa Cagni Troubetzkoy book by Flammarion

C4 entrepreneurial platform is proud to announce the launch of [C4 Collection](#), a para-hotel group that blends traditional hotel services with unique private home experiences in four family villas located on Lake Como in Italy, and in the south of France, on Port-Cros island near Saint-Tropez, at the heart of a National park.

All villas have been carefully restored with exquisite craftsmanship to preserve the authentic character of each place, offering modern comfort and privacy to the guests. From the ultimate luxury experience at **Villa Cagni Troubetzkoy**, with its prime waterfront setting that immerses guests in the Italian *dolce vita*, to the breathtaking views of Lake Como from **Villa Ossuccio**, embodying the essence of lakeside living with its private pier and landscape garden, C4 Collection offers unmatched hospitality and attention to detail. Whether it's a relaxing holiday at **Villa Port-Cros**, just moments away from a sparkling bay on the smallest and most exclusive among the Golden islands in the Hyères gulf, or a rejuvenating stay at **Cà Gallio**, in a rustic Italian mountain village overlooking the lake, C4 Collection provides unparalleled service tailored to each lifestyle.



The crown jewel of C4 Collection is **Villa Cagni Troubetzkoy**. Originally built in 1848 by a Russian prince on the verdant slopes of Blevio, an ancient Italian hill town, the Villa is nestled in front of Villa d'Este in Cernobbio, overlooking Lake Como. [Pascal Cagni](#), the founder and president of **C4 Collection**, a French tech leader, Apple executive appointed by Steve Jobs, VP & GM EMEA from 2000 to 2012, and since 2017, French Ambassador for International Investments appointed by President Emmanuel Macron, first discovered the Villa in 2009 while exploring Lake Como with his family. Recognizing its hidden beauty despite years of neglect and driven by a passion for heritage preservation, he spent six years uniting the estate and nearly a decade restoring it with Italy's top craftsmen, using noble materials, achieving a perfect blend of past and present.

The release of *Villa Cagni Troubetzkoy: A Story of Passion and Heritage on Lake Como* tablebook in collaboration with **Flammarion Collection Styles & Design** unveils the meticulous restoration of Villa Cagni Troubetzkoy by the Cagni family that spanned 9 years and 9 months. But this book is more than just the story of a villa –



## C4 Collection

it delves into Italy's history, particularly the Revolution and *Risorgimento* periods, to explain how Lake Como became the internationally renowned destination it is today. Through the extraordinary research of **Alexandra Campbell**, complemented by **Khanh Renaud**'s photography, the book draws remarkable historical parallels with contemporary life. It honors all the artisans who contributed to the villa's restoration, celebrating excellence, heritage, and craftsmanship.

Two exclusive book signings celebrate the release of the book and C4 Collection launch: one at the legendary [Galignani bookstore](#) in Paris and another at the historic [Plinio il Vecchio](#) bookstore in Como.

As Pascal Cagni describes the essence of the para-hotel group, *“With C4 Collection, we redefine luxury by honoring each property's heritage, crafting intimate spaces where tradition meets contemporary elegance. As the group is set to expand, we remain committed to maintaining this close connection with our guests and providing exceptional care for each of them.”*

[Ines Cagni](#), C4 Collection Managing Director Italy, adds: *“Today's ultimate para-hotel trend is shifting away from palace-level services or private villas managed by major hotel chains. The new focus is on genuine privacy in exclusive, secluded locations paired with personalized attention – exactly what we aim to provide in our villas”.*

### About C4 Collection

**Villa Cagni Troubetzkoy** is part of **C4 Collection**, a para-hotel group offering a collection of four unique houses and villas situated in Italy and in the south of France, all renovated with exquisite craftsmanship, providing an authentic experience in exceptional locations.

**C4 Collection** belongs to **C4 entrepreneurial platform**. Founded in 2004 by Pascal Cagni and based in Paris, C4 is dedicated to empower entrepreneurs and accompany them on their journey. **C4 Industries** is an anchor investor in five companies headed by exceptional entrepreneurs and leads the entire portfolio of C4 platform. **C4 Ventures**, a leading European venture capital fund, has invested in over 50 technology startups since 2014, nine of which have become unicorns. The **Cagni Foundation C4** has been working to improve access to education, culture, and the arts for children and disadvantaged populations worldwide, supporting over 15 projects since 2011.

*Villa Cagni Troubetzkoy: A Story of Passion and Heritage on Lake Como* by Flammarion is available in English, French, and Italian.

To purchase the book, visit [C4 Collection website](#) for more details and links to different platforms.

[www.c4collection.fr](http://www.c4collection.fr)

[www.villacagnitroubetzkoy.com](http://www.villacagnitroubetzkoy.com)

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